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Goodsill Hires Michaela DeLong for Marketing

(HONOLULU, HAWAI'I — December 4, 2012) — Goodsill Anderson Quinn & Stifel has hired Michaela DeLong to spearhead the firm's marketing efforts.

DeLong, a member of the Legal Marketing Association, works with the firm's marketing committee to coordinate business development activities, public relations and community involvement.

"Ms. DeLong will help keep existing clients updated on important issues and inform new and potential clients of the firm's credentials," said Carole Spivey, chief operating officer.

DeLong brings more than 12 years of experience in tactical and strategic marketing in the travel and publishing fields to the firm. She holds a Bachelor of Arts degree in communication with an emphasis on public relations.

Goodsill Anderson Quinn & Stifel LLP, one of the oldest and largest law firms in Hawai'i, was founded in 1878 and today has nearly 70 attorneys. Representing local, national and international clients, Goodsill lawyers handle a wide range of civil law matters providing personalized legal services with cutting-edge resources. For more information about the firm, please visit: www.goodsill.com

Media note: photo of Michaela DeLong attached.

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